

Check Your Website for International Readiness





1.Mobile Responsiveness: 80% of consumer search their products on mobile all over the globe. So, As a business owner, it is your responsibility to make your website mobile friendly.

Check Your Website:

<https://search.google.com/test/mobile-friendly>



2.Speed & Performance: Your website must load in 3 - 5 Sec. Why? because consumers are busy they just switch off your website if it takes more time to load and buy the product from your competitors. And because of your speed and performances google downgrade your website and this affects your global reach.

Check your website speed and performance:

<https://testmysite.thinkwithgoogle.com/>



3.On-Page SEO: Is your website search engine friendly? Since most of the buyers go to Google / Search engines to find more information, your website must have proper SEO to get ranked on top.

So Check out your SEO score:

<https://sitechecker.pro/>



4. Make a country-specific website: if you are serious about your export business then creating country-specific website make you more near to your targeted audience. Google considered your website as a local gives you more value in local search.



5. Optimize your website for multiple languages:

First, check out about your target market local language and then optimize your website in that language. This helps the local user to relate to your website and place an enquiry with you directly.

Benefits of having an International Website:



- Reach global audience easily.
- Great Marketing tool.
- Increase trust in the global audience.
- The search engine gives you more value to your business.
- An international website shows you deal with foreign clients and have experience in that market.
- You beat your competitions.
- It increases your sales as you are reaching you end user directly.

Know More About Us:



What we do to help your export business grow?

- Global Market Research
- International Website
- International Marketing
- Lead Generation.

Want a team who can take YOUR Business Global?



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