

CYBRIDGE IDC - Exporter Market Documentation

Packages for Lead Generation

Below are the packages based on services included into lead generation.

	Basic	Advanced
Global Market Research	Included	Included
Keyword planning	Included	Included
Budget Strategy	Included	Included
Google Search Engine Advertisement	Included	Included
PPC campaign managemenet	Included	Included
Website content optimization	-	Included
Google Partner Network Advertisement	-	Included
Bing and Yahoo Search Engine Advt.	-	Included
Social Media Marketing	-	Included
Search Engine Optimization (SEO)	-	Included
Social Media Optimization (SMO)	-	Included
Social Media Managmeent (SMM)	-	Included
Directory Listing in target market	-	Included
1 Email campaign to all leads	-	Included
Lead identification & reporting	Included	Included
Advt. Budget included	2000	-
Investment per month	10000	40000

- Taxes applicable additionally

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- Prices are indicative, to request a formal quotation with details please contact us - sales@cybridge.co.in
- Dedicated accounts manager available at additional investment